

Hui No'eau Visual Arts Center
2841 Baldwin Avenue, Makawao, HI 96768
(808) 572-6560 / huinoeau.com

East Maui Watershed Partnership
PO Box 431, Makawao, HI 96768
(808) 573-6999
eastmauiwatershed.org / malamawaoakua.org



Mālama Wao Akua 2022

September 10 – November 4

A Collaborative Exhibition by Hui No'eau Visual Arts Center & East Maui Watershed Partnership

IMPORTANT DATES

Online Exhibition Info Session:

Tuesday, May 24th / 3pm

30-minute online presentation held by East Maui Watershed Partnership to inform artists, professional and amateur, on what "Native to Maui Nui" means. It will explain what it means to enter this exhibit and ideas of how to research species acceptable for this exhibit. EMWP and Hui staff will be available for questions about the exhibit or to confirm species you might already have in mind.

Hikes led by EMWP into the TNC Waikamoi Preserve and at Haleakala Ranch's Pu'u Pahu Reserve will be announced and open for sign-up following this event.

Online Registration: August 17 – 30

Online Priority Registration Deadline: Wednesday, August 24th

Artwork Receiving Day: Tuesday, August 30th / 9am-6pm (Hui No'eau)

Selection Notification (via website): by Thursday, September 1st by 6pm

Pick-up of Non-selected Work: Friday, September 2nd / 9am-4pm

Pick-up of Selected Work: Saturday, November 5th / 9am-4pm

EMWP Hikes for Artists: Detailed information online at malamawaoakua.org/blog. Registration open on May 24th after information session.

Opening Reception: Saturday, September 10th

More details to come!

EXHIBITION DESCRIPTION

Mālama Wao Akua (*Realm of the Gods*) is a juried art exhibition celebrating the native species of Maui Nui (Maui, Lana'i, Moloka'i, Kaho'olawe). Hui No'eau Visual Arts Center is thrilled to collaborate with East Maui Watershed Partnership to raise awareness about the importance of protecting native species and the forested upper regions of our islands' watersheds. Selected artwork should be successful in sharing knowledge of the watersheds and native species with others in a meaningful way. Artwork will also be selected based upon a number of criteria, including originality of concept, creativity, technique, professionalism, and presentation. Our hope is that Maui artists of all ages will explore our watersheds

and express the value that native species have within our daily life. This exhibition is sure to provide powerful visuals that celebrate Maui's native plant and animal life. A jurying team with expertise in both art and conservation will select from among the pool of entries. Works in any medium are welcome!

JURORS – A jurying team with expertise in both art and conservation will select from among the entries. Jurors will be announced soon!

ELIGIBILITY & CONDITIONS

All entries must be the artist's original work created within the past two years (August 2020 -August 2022) and not previously exhibited or displayed on a website. Reproductions and giclées are not eligible.

Artists must be a resident of Maui Nui (Maui, Lana'i, Kaho'olawe, Moloka'i).

IMPORTANT: The main subject of your piece(s) must be either a Maui Nui native species OR a landscape featuring a Maui Nui native species. Subjects may also include people working to protect Maui's native species and native habitats. Native coral reef species and waterscapes, streams, and estuaries are eligible too. Subjects from beyond the reef including deep ocean, WILL NOT be accepted. Artwork featuring non-native species, including Polynesian introductions, WILL NOT be accepted. Cultural or human components in the piece are acceptable as long as they complement the major theme of native species. Please visit malamawaoakua.org for ideas on where to find inspiration and what species are native to Maui Nui. Remember NATIVE = arrived WITHOUT human help via the 3 W's (wind, water, wings).

*If you have any questions about whether your subject is native to Maui Nui or if it is eligible, please contact EMWP at pr@eastmauiwatershed.org or call (808)573-6999.

There are 4 entry divisions:

1. Adult
2. High School (Grades 9-12)
3. Middle School (Grades 6-8)
4. Elementary School (Grades K-5)

Artists may submit up to three (3) entries. Entries may be in any medium. The jurors decide the number of works selected for exhibition (may range from 30-90 pieces). Artwork must be ready for hanging or installation. No wet work, please. Framed pieces MUST have wire for hanging, NO sawtooth hangers. A stretched canvas with a wrapped edge may be considered framed. Artists will be asked to install a piece if it presents special hanging requirements; for installation entries, artists must submit a detailed sketch including dimensions & special materials to be provided. Please make adequate preparation for installing more complex works; installations should be completely installed in the gallery in 6 hours or less. The Hui and its jurors reserve the right to reject works due to toxic or dangerous materials, excessive size, weight, or difficulty in presentation.

Works without properly completed entry forms and labels WILL NOT be installed. Titles and prices will be listed as they appear on entry forms. The artist may not make changes after entry forms are received.

ENTRY FEE

Adults: The non-refundable entry fee is \$10 per piece for all entries received on or before Wednesday, August 24th. The non-refundable entry is \$20 per piece for entries received after the priority registration deadline (August 24th).

Youth: The non-refundable entry fee is \$5 per piece.

There will be no pre-qualification of eligibility of species prior to entry fee payment. All entries are non-refundable regardless of species eligibility.

LIABILITY

Although extreme care will be taken during the handling and display of all work submitted to the exhibition, Hui No'eau Visual Arts Center and East Maui Watershed Partnership are not responsible for the loss or damage of artwork and/or framing. All accepted artwork must remain in the gallery for the duration of the exhibition.

SALES

The Hui encourages artists to offer their work for sale during the exhibition. Proceeds from the sale of each artwork will be allocated as follows: 45% of the purchase price going to the artist, 55% to Hui No'eau Visual Arts Center (with a 10% donation to East Maui Watershed Partnership). Artists may also choose to donate an additional percentage or ALL of their profits as a tax-deductible gift to East Maui Watershed Partnership. Please list the retail price (as it should appear on gallery label) for each submitted piece on the entry form. Hui No'eau and the artist share responsibility for the marketing of works for sale. Checks will be mailed 4-6 weeks after the close of the exhibition. In order to expedite the processing of artists' commission checks, we request that you provide us with a completed W-9 form at the time of entry (if the Hui does not have a current form on file for you already). If you are uncertain if the Hui has a W-9 form for you on file, please feel free to contact Exhibitions Coordinator Josephine Bergill-Gentile (josephine@huinoeau.com or 808-572-6560 ext. 23) prior to Receiving Day. Your kokua is much appreciated!

AWARDS

Jurors will select works to receive the following special recognition awards:

ADULT DIVISION:

Each juror will select a Juror's Choice and Honorable Mention from among the adult entries

KEIKI DIVISION:

Jurors will work together to select one artist from each of the three school divisions to receive special recognition.

SPECIAL AWARDS: (Selected from the entire exhibition):

- *Dr. Fern P. Duvall II Rarest Find:* Jurors give one award to the artist using the most unique species or habitat as their subject.
- *People's Choice:* Awarded by votes from gallery visitors.
- *Art of Conservation:* Jurors give one award to the artist that best captures the essence, theme or message of conservation.

- *Conservation Professional:* Jurors give one award to someone who currently works in a conservation field or is retired from one. To be considered, please mark the box on the entry form and enter the name of the organization you work for.

RETURN OF WORK

Non-selected work must be picked up from the Hui solarium by 4pm on Friday, September 2nd. **Selected** work that was not sold must be picked up by 4pm on Saturday, November 5th. **NO LATE PICK UPS CAN BE ACCOMMODATED.** Please make special arrangements with friends or family or provide pre-paid mailing slip/box if you cannot personally pick up your work on time. **The Hui reserves the right to charge \$5/day for any work remaining in the gallery after the pick-up deadline.** Selected work must remain in the gallery for the duration of the exhibition. There will be no exceptions.

INSPIRATION

Native or Not (and why does it matter?)

Hawai'i's native species make our islands unique! Many plants and animals traveled thousands of miles to get here and evolved specifically to adapt to our islands' environment. 90% of our native plants are found here and no where else in the world!

How can you tell what is native to Maui Nui?

- Attend the online info session on Tuesday, May 24th, 3pm.
- Join EMWP on a hike for artists. Dates will be announced at the information session May 24th then available on the exhibit websites for sign-up.
- Read a book or visit a website about native species.
- Join a volunteer group or visit places with native species.
- Find our list of native species resources of places to go, books to read and websites to visit at malamawaoakua.org/artist-resources.
- Friend eastmauiwatershed on Facebook, Instagram @eastmauiwp, and Twitter @emwpinfo.
- Contact EMWP and ask. (They are friendly!) pr@eastmauiwatershed.org

FOR SCHOOL TEACHERS

MWA is a great opportunity to build a lesson around learning about the formation of the islands and the arrival of species, while having students create native species themed artwork. Teachers will have the option to complete paper entry forms for students and provide payment on artwork receiving day in the form of a credit/debit card or check, NO CASH will be accepted. Entry forms can be downloaded from huinoeau.com/exhibitions or malamawaoakua.org. Please complete one entry form per student, per entry in addition to a Youth Entry Cover Sheet for each of your classes.

Note: Student artwork will be considered "not for sale" unless otherwise marked. Please plan to have your students' work picked up on Friday, September 2nd or Saturday, November 5th from 9am-4pm.

Tips for teachers

There are three keiki divisions separated into Elementary School, Middle School, and High School. Remember, there is a \$5 entry fee for each entry in the keiki division. Not all artwork entered will be selected for the show. This is a JURIED EXHIBITION.

- Consider having a contest within your class or school first, then enter the winning pieces from your contest to compete with the entries from other schools and individuals.
- Invite EMWP to come as a guest speaker. They will give a presentation about Hawaiian rainforest ecology and students can build their own watershed. Time: 60 minutes (flexible).
- Check to make sure your students' entries qualify.
Native birds, insects, plants or landscape of native species of Maui are OK. Coral reef species OK too. Polynesian introductions and other non-native species are NOT OK.
- Please make all pieces are framed and display ready.

Questions? Please feel free to contact us!

Hui No'eau Visual Arts Center

Exhibitions Coordinator – Josephine Bergill-Gentile at (808) 572-6560 ext. 23 or

josephine@huinoeau.com

East Maui Watershed Partnership

Community Outreach & Education Liaison - Allison Borell at (808) 268-1475 or

pr@eastmauiwatershed.org

Hui No'eau Visual Arts Center is a 501(c)(3) nonprofit organization supported by members and donations.